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THE EUROPEAN
PROSTATE CANCER
COALITION

The Europa Uomo Forum

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2012

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Introduction

The European association **Europa Uomo** was first created in Italy in 2002, thanks to the initiative of ESO – *European School of Oncology*, with the objective of obtaining the solidarity and co-operation of men throughout Italy and, later, in Europe, in order to favour a better knowledge on the part of both the general public and medical staff of the tumour of the prostate; the importance of a timely diagnosis and steps to assure its cure; improve the general awareness of the dimensions of this illness and thus help to stimulate a major commitment on the part of the collectivity with regard to research, a timely diagnosis of the illness and an early recourse to the most appropriate therapies. **Europa Uomo Europe** was established in Antwerp, Belgium, the following year and another 23 national European associations have since joined and practically every year there is a new adhesion.

Notwithstanding the immediate success of **Europa Uomo**, initially thanks to Italy but, later the merit of praiseworthy initiatives organised year after year by each national forum, it is believed that due to the common reluctance of men to face up to this illness, the notoriety of this Movement and its meritorious objectives have not yet obtained their well deserved success.

In Italy alone more than 14 million men are potentially exposed to this risk and, for example, in just 2010, 42,800 men were diagnosed to be suffering from a tumour of the prostate.*

What is the Europa Uomo Forum?

The **Europa Uomo Forum** will consist of a series of annual initiatives, conferences/workshops and market surveys.

The **Forum** aims to act as a unifying force of both Italian and European events in close co-operation with the other national associations.

The Forum Objectives

One of the **Forum** goals is to give acknowledgment to whoever contributes to a better knowledge of the cancer of the prostate, that is the mass media, the local authorities, the foundations and institutes which, thanks to their sponsorship, enable **Europa Uomo** to organise Medical-Scientific Conferences directed to the general public. Such acknowledgments, in the form of annual awards, will be entrusted to a Jury whose composition will be decided in such a way as to preclude any possibility of conflicts of interest.

The Forum Organisation

The organisation of the **Forum** will be entrusted to an Organisational Committee – in the initial phase Italian and then at European level – composed of representatives of **Europa Uomo**, of the sponsors and of the other supporting institutions.

The Council of **Europa Uomo Italia Onlus** is at present contacting a series of institutions and companies, potential sponsors and/or supporting institutions in order to finalise all organisational aspects.

* *Source. Dr. Gemma Gatta, Progetto di Epidemiologia ad alta risoluzione "The survival of Italian patients of tumours in the prostate", organised by SS Epidemiologia Valutativa and by Programma Prostata of the Istituto Nazionale dei Tumori of Milan, in co-operation with Epidemiologia of the Istituto Superiore di Sanità. The final data has still to be published.*

Europa Uomo Italia Onlus

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